

Clean up our seas



80% of marine litter comes from inland sources, reaching the sea through our drains, rivers and streams



Of all the plastic used globally only 2% is recycled back into a similar product. Plastic can only be recycled a few times, and then it has to be thrown away



Over half of the litter found on our beaches is plastic, which can highly impact marine wildlife



Even our clothes contain plastic. Synthetic materials shed millions of tiny microfibres when washed



We should only flush the 3Ps – pee, poo and paper!



We're all connected to the ocean, no matter where we live.

To stop ocean pollution, we need to rethink and buy less, use less and waste less.

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