

School Ocean Ambassadors

School Ocean Ambassadors are pupils who are passionate about protecting the ocean. Their purpose is to keep up the work you've started and encourage ocean-friendly behaviour around school.

➤ Choosing your Ambassadors

The number of Ambassadors and the way of choosing them can be decided by your school. For example, you could choose one Ambassador from each class, two from each year or create a set number for the school. They could be elected by their peers or chosen by staff – whatever works best for your setting. The most important thing is that the Ambassadors are passionate about protecting the ocean.

➤ Supporting your Ambassadors

Ambassadors will need support from staff to be able to be effective in their roles. Ideally they will report to a member of staff who has the support of SMT so that they have authority to introduce ocean-friendly measures across the school. To ensure their efforts link to your school's strategic priorities, you could connect the Ambassadors with a link governor or governing board/parent council subcommittee.

➤ Responsibilities

Ambassadors will be responsible for ensuring your school agrees and continues to work towards your Ocean Manifesto. Their specific responsibilities can be decided to suit your school's circumstances. Your Ambassadors will take their role seriously; it's important that they feel valued and have meaningful things to do. Possible actions include:

- Give progress reports to the school and show the difference you have made e.g. through an annual assembly or updates in newsletters.
- Monitor the effect of the actions that have been taken, e.g. run another home survey and note the differences.
- Liaise with the school council on environmental matters.
- Run an annual school event to celebrate being ocean friendly like a [Big Blue Day](#).
- Fundraise to raise money to buy items that will help sustainability in school e.g. reusable straws for Reception.



"Being an Ocean Ambassador allows me to share my passion for the ocean and inspire others to help protect it for future generations."

- Lizzie Daly,
Marine Conservation Society Ocean Ambassador