

Top Tips: Contacting politicians

We influence politicians to change laws and policies to protect our ocean and life within it. Here's what we've learnt from over 30 years of advocating for change.

Top tips for success

- 1. Contact the right people.** At [writetothem.com](https://www.writetothem.com) you can input your postcode to find out your elected representatives in local and national government. You can also find members of the House of Lords with relevant interests.
- 2. Include your address.** This will make it clear that you are a constituent.
- 3. State your concerns** clearly.
- 4. Set out what you're asking for.** What action do you want to be taken? You could ask for them to write a letter to the relevant Minister, ask a parliamentary question, or become a [Blue Carbon Champion](#).
- 5. Explain why you are asking for this action.** Use facts and stats to support your point.
- 6. Do you have personal stories you can include** to help the person understand your reasons for contacting them?
- 7. Be creative.** Can you think of way to grab attention? Can you make something, such as a film or storybook?
- 8. Make it public that you're writing.** Take pictures of what you are sending. Post them on Twitter and tag the person you're contacting. Many public figures monitor their name and will be alerted to your letter.
- 9. Invite the representative into school, or to connect over a video call.** Your pupils can put their best persuasive case to the representative and can ask questions too.



“Include facts about how you are affected personally by the issue and make your request clear and simple.”

- Catherine Gemmell, Scotland Conservation Officer, Marine Conservation Society